



2' X 72" HIGH L'OREAL COSMETICS PLANOGRAM - SPRING 2019

6" X 2' LOGO PNL-PEG WALL

071249376416	07124939626	071249152416	07124915234	07124915241	07124915258	071249335857	071249335871	071249335888
Unbelievable-Brow Dark	Brow Stylist Kabu	Infallible Eyeliner	Infallible Long Wear	Infallible Long Wear	Infallible Long Wear	Unlimited Blackest	Unlimited Black Brown	Unlimited Blackest
071249117675	071249059128	071249152690	071249152690	071249152690	071249152690	071249343265	071249343272	071249343326
Lineur Intense	Lineur Intense	Lineur Intense Brus	Lineur Intense	Extra Intense Liqui	Voluminous Lash Paradise Primer	Voluminous Lash Paradise WSH	Voluminous Lash Paradise WSH	Voluminous Lash Paradise WTP
071249137086	071249119990	071249120033	071249117682	071249112119	071249112140	071249330265	071249349012	071249369020
Telescopic Eyeliner	Telescopic Eyeliner	Telescopic Eyeliner	Pencil Perfect	Pencil Perfect	Pencil Perfect	Voluminous Primer	Voluminous Straight Brush Black	Voluminous Straight Brush Black
071249363713	071249363720	071249363737	071249394102	071249394102	071249394102	071249394102	071249394102	071249394102
X-Fiber Mascara WSH Blackes	X-Fiber Mascara WSH Black	X-Fiber Mascara WTP Blackes	Voluminous False Lashes Mascara	Voluminous Curved Brush Black	Voluminous Curved Brush Black	Voluminous Curved Brush Black	Voluminous Waterproof Black	Voluminous Waterproof Black
071249301494	071249301500	071249301470	071249304743	071249304729	071249304736	071249304736	071249304736	071249304736
Voluminous Superstar Mascara	Voluminous Superstar Mascara	Voluminous Superstar Mascara	Telescopic Mascara Blackes	Telescopic Mascara Black	Telescopic Mascara Black	Telescopic Carbon Mascara	Voluminous Carbon Black	Voluminous Carbon Black
071249149768	071249149744	071249156718	071249156701	071249156701	071249156701	071249156701	071249156701	071249156701
Double Extend Beauty Tubes Blackes	Double Extend Beauty Tubes Black	Voluminous Butterfly Washab	Voluminous Butterfly Washab	Voluminous Butterfly Washab	Extra Volume Sculpt	Extra Volume Collage Washable	Extra Volume Collage Washable	Voluminous Feline WSH Blackes
07124919078525	071249187739	071249187722	071249188125	071249195499	071249195482	071249195482	071249195482	071249195482
Voluminous Million Lashes Mascara Eye	Voluminous Million Lashes Mascara	Voluminous Million Lashes Mascara	Voluminous Million Lashes Mascara	Voluminous Million Lashes Mascara	Voluminous Million Lashes Mascara	Voluminous Million Lashes Mascara	Voluminous Million Lashes Mascara	Voluminous Million Lashes Mascara

66' GONDOLA ONLY
FITS 7 ROWS OF PEG

6" X 2' LOGO P

071249376416 Unbelieva-Brow Dark Brunette	071249339626 Brow Stylist Kabuki Blender Brunette	071249152416 Infallible Eyeliner Carbon Black Carbon Black	071249145234 Infallible Long Wear Eyeliner Black	071249145241 Infallible Long Wear Eyeliner Black Brown
071249117675 Lineur Intense Felt Tip Liquid Eyeliner Carbon Black Carbon Black	071249059128 Lineur Intense Felt Tip Liquid Eyeliner Black Mica	071249152690 Lineur Intense Brush Tip Carbon Black	071249855010 Lineur Intense Brush Tip Liquid Eyeliner Black	071249160114 Extra Intense Liquid Pencil Eyeliner Black
071249137086 Telescopic Carbon Black Liner Carbon Black	071249119990 Telescopic Eyeliner Black	071249120033 Telescopic Eyeliner Charcoal	071249117682 Pencil Perfect Carbon Black Carbon Black	071249082119 Pencil Perfect Eye Liner Ebony
071249363713 X-Fiber Mascara WSH Blackest Black WSH	071249363720 X-Fiber Mascara WSH Black WSH	071249363737 X-Fiber Mascara WTP Blackest Black WTP	071249194102 Voluminous False Lashes Mascara Blackest Black	
071249301494 Voluminous Superstar Mascara Blackest Black (WSH)	071249301500 Voluminous Superstar Mascara Black (WSH)	071249301470 Voluminous Superstar Mascara Superstar WTP : Blackest Black (WTP)	071249104743 Telescopic Mascara Blackest Black	
071249149768 Double Extend Beauty Tubes Blackest Black	071249149744 Double Extend Beauty Tubes Black	071249256718 Voluminous Butterfly Washable Mascara Blackest Black	071249256701 Voluminous Butterfly Washable Mascara Black	
071249078525 Eye Makeup Remover Eye Makeup Remover	071249187739 Voluminous Million Lashes Mascara Blackest Black	071249187722 Voluminous Million Lashes Mascara Black	071249188125 Voluminous Million Lashes Mascara Black Brown	

66' GONDOLA ONLY F

NL-PEG WALL

071249145258 Infallible Long Wear Eyeliner Brown	071249335857 Unlimited Blackest Black	071249335871 Unlimited Black Brown	071249335888 Unlimited Blackest Black WTP
071249376331 Voluminous Lash Paradise Primer Pink Tinted Primer	071249343265 Voluminous Lash Paradise WSH Blackest Black	071249343272 Voluminous Lash Paradise WSH Black Brown	071249343326 Voluminous Lash Paradise WTP Blackest Black
071249330265 Voluminous Primer Primer	071249059098 Voluminous Straight Brush Blackest Black	071249749012 Voluminous Straight Brush Black	071249669020 Voluminous Straight Brush Black Brown
071249019344 Voluminous Curved Brush Black	071249019351 Voluminous Curved Brush Black Brown	071249006412 Voluminous Waterproof Black	071249006429 Voluminous Waterproof Black Brown
071249104729 Telescopic Mascara Black	071249104736 Telescopic Mascara Black Brown	071249137093 Telescopic Carbon Black Mascara Carbon Black	071249101919 Voluminous Carbon Black Carbon Black
071249314111 Voluminous Butterfly Sculpt WSH Blackest Black	071249148822 Extra Volume Collagen Washable Blackest Black	071249148808 Extra Volume Collagen Washable Black	071249324707 Voluminous Feline WSH Blackest Black WSH
071249195499 Voluminous Million Lashes Waterproof Masc Blackest Black	071249195482 Voluminous Million Lashes Waterproof Masc Black	071249201770 Voluminous Million Lashes Carbon Carbon Black	071249334348 Voluminous Feline WSH Blackest Noir WSH

FITS 7 ROWS OF PEG

1	2	3	4	5	32	33	34	35	
6	7	8	9	10	36	37	38	39	
11	12	13	14	15	16	40	41	42	43
17	18	19	20		44	45	46	47	
21	22	23	24		48	49	50	51	
25	26	27	28		52	53	54	55	
60	29	30	31		56	57	58	59	

66' GONDOLA ONLY FITS 7 ROWS OF PEG

POSITION REPORT

Category Mgmt. Dept.11/2/2018

ACCOUNT: WEIS (PEG ONLY)

2' X 72" HIGH L'OREAL COSMETICS PLANOGRAM - SPRING 2019

WES0272C_IS19.psa

EYE MU REMOVER (100% OF - BLUE) TRAY 1.2 Height = 0.50 in; Width = 2.25 in; Depth = 10.88 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
60	1	071249078525	Eye Makeup Remover	Eye Makeup Remover	001

PEGBOARD 1 FOOTX6 FEET ** Height = 72.00 in; Width = 12.00 in; Depth = 0.50 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
1	1	071249376416	Unbelieva-Brow	Dark Brunette	575
2	1	071249339626	Brow Stylist Kabuki Blender	Brunette	313
3	1	071249152416	Infalible Eyeliner Carbon Black	Carbon Black	591
4	1	071249145234	Infalible Long Wear Eyeliner	Black	511
5	1	071249145241	Infalible Long Wear Eyeliner	Black Brown	581
6	1	071249117675	Lineur Intense Felt Tip Liquid Eyeliner Carbon Black	Carbon Black	690
7	1	071249059128	Lineur Intense Felt Tip Liquid Eyeliner	Black Mica	610
8	1	071249152690	Lineur Intense Brush Tip	Carbon Black	790
9	1	071249855010	Lineur Intense Brush Tip Liquid Eyeliner	Black	710
10	1	071249160114	Extra Intense Liquid Pencil Eyeliner	Black	798
11	1	071249137086	Telescopic Carbon Black Liner	Carbon Black	835
12	1	071249119990	Telescopic Eyeliner	Black	810
13	1	071249120033	Telescopic Eyeliner	Charcoal	820
14	1	071249117682	Pencil Perfect Carbon Black	Carbon Black	190
15	1	071249082119	Pencil Perfect Eye Liner	Ebony	110
16	1	071249082140	Pencil Perfect Eye Liner	Espresso	130
17	1	071249363713	X-Fiber Mascara WSH	Blackest Black WSH	213
18	1	071249363720	X-Fiber Mascara WSH	Black WSH	214
19	1	071249363737	X-Fiber Mascara WTP	Blackest Black WTP	215
20	1	071249194102	Voluminous False Lashes Mascara	Blackest Black	270
21	1	071249301494	Voluminous Superstar Mascara	Blackest Black (WSH)	621
22	1	071249301500	Voluminous Superstar Mascara	Black (WSH)	622
23	1	071249301470	Voluminous Superstar Mascara	Superstar WTP : Blackest Black (WTP)	624
24	1	071249104743	Telescopic Mascara	Blackest Black	910
25	1	071249149768	Double Extend Beauty Tubes	Blackest Black	575
26	1	071249149744	Double Extend Beauty Tubes	Black	570
27	1	071249256718	Voluminous Butterfly Washable Mascara	Blackest Black	868
28	1	071249256701	Voluminous Butterfly Washable Mascara	Black	867
29	1	071249187739	Voluminous Million Lashes Mascara	Blackest Black	635
30	1	071249187722	Voluminous Million Lashes Mascara	Black	645
31	1	071249188125	Voluminous Million Lashes Mascara	Black Brown	655

PEGBOARD 1 FOOTX6 FEET ** Height = 72.00 in; Width = 12.00 in; Depth = 0.50 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
32	1	071249145258	Infalible Long Wear Eyeliner	Brown	531
33	1	071249335857	Unlimited	Blackest Black	235
34	1	071249335871	Unlimited	Black Brown	236
35	1	071249335888	Unlimited	Blackest Black WTP	240
36	1	071249376331	Voluminous Lash Paradise Primer	Pink Tinted Primer	250
37	1	071249343265	Voluminous Lash Paradise WSH	Blackest Black	200
38	1	071249343272	Voluminous Lash Paradise WSH	Black Brown	202
39	1	071249343326	Voluminous Lash Paradise WTP	Blackest Black	204
40	1	071249330265	Voluminous Primer	Primer	300
41	1	071249059098	Voluminous Straight Brush	Blackest Black	310
42	1	071249749012	Voluminous Straight Brush	Black	305
43	1	071249669020	Voluminous Straight Brush	Black Brown	315
44	1	071249019344	Voluminous Curved Brush	Black	340
45	1	071249019351	Voluminous Curved Brush	Black Brown	350
46	1	071249006412	Voluminous Waterproof	Black	360
47	1	071249006429	Voluminous Waterproof	Black Brown	365
48	1	071249104729	Telescopic Mascara	Black	905

Prepared by: Loreal CPD Category Management

Door Count as of Print Date: 0

FULL WALL

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Date : 02-Nov-2018

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POSITION REPORT

Category Mgmt. Dept.11/2/2018

ACCOUNT: WEIS (PEG ONLY)

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49	1	071249104736	Telescopic Mascara	Black Brown	915
50	1	071249137093	Telescopic Carbon Black Mascara	Carbon Black	935
51	1	071249101919	Voluminous Carbon Black	Carbon Black	335
52	1	071249314111	Voluminous Butterfly Sculpt WSH	Blackest Black	873
53	1	071249148822	Extra Volume Collagen Washable	Blackest Black	680
54	1	071249148808	Extra Volume Collagen Washable	Black	675
55	1	071249324707	Voluminous Feline WSH	Blackest Black WSH	627
56	1	071249195499	Voluminous Million Lashes Waterproof Masc	Blackest Black	630
57	1	071249195482	Voluminous Million Lashes Waterproof Masc	Black	670
58	1	071249201770	Voluminous Million Lashes Carbon	Carbon Black	620
59	1	071249334348	Voluminous Feline WSH	Blackest Noir WSH	633

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FULL WALL

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